

## Statement of Qualifications

# Agri-food

### SECTOR PROJECT HISTORY

SEGMENT	PROJECT TYPE	MARKETS STUDIED
Agricultural Technology	Demand Study	Mexico
Agri-Food Conference	Seminar	Mexico
Animal Feed	Benchmark Analysis	Mexico, Brazil, Argentina, Chile, Colombia
Apples & Pears	Market Overview	Mexico
Balanced Feed	Market Overview	Mexico
Banana Study	Competitive Intelligence & Analysis	Central America
Biotechnology	Industry Analysis	Mexico
Canadian Embassy	Channel Research	Mexico
Cattle & Genetics	Market Overview	Mexico
Coffee	Competitive Intelligence	Mexico
Corn/Maize Products	Multi-Market Analysis	Guatemala, Honduras, El Salvador
Crop Protection / Agrochemicals Intermediates	Market Strategy	Latin America
Embryonic Technology	Trade Mission	Mexico
Fertilizers	Demand Study	Brazil
Fertilizers	Industry Analysis	Mexico
Food Ingredients	Market Overview	Mexico
Grain Transport	Competitive Intelligence	Us, Mexico
Grain Transport	Market Profile	Mexico, USA, Canada
Hides & Skins	Market Overview	Mexico
Multi-Sector I	Joint Venture Research	Chile, Mexico
Multi-Sector II	Investment Seminar	Canada, Mexico
Multi-Sector III	Joint Venture Research	Chile, Mexico
Multi-Sector IV	Investor Matchmaking	Chile, Mexico
Oatmeal	Distributor Research	Canada, Mexico
Palm Oil	Market Analysis	Venezuela, Mexico, USA
Peanut Products	Consumption Habits Survey/Mexico	Mexico
Peanut Products	Data Modification Report	Mexico
Peanut Products	Market Analysis	Mexico
Pork Meat	Market Analysis	Mexico
Poultry Products	Market Overview	Mexico
Pulses	Market Overview	Mexico

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PROJECT LIST cont'd

SEGMENT	PROJECT TYPE	MARKETS STUDIED
Refrigeration Equipment	Market Analysis	Mexico
Refrigeration Services	Market Entry Strategy	Mexico
Regulation Environment	Comparative Analysis	Mexico
Seafood	Market Analysis	Mexico
Seafood II	Industry Analysis	Mexico
Seafood III	Market Overview	Mexico
Tomatoes	Product Sourcing	Mexico
Transportation	Pricing Study	Mexico, US, Canada
Wheat	Demand Study	Argentina, Brazil, Chile, Mexico

**SECTOR PROJECT CLIENTS**

The following clients have been served by InfoAmericas, either directly or in collaboration with affiliate consulting groups.

- **Agriculture Canada**
- **Cargill** (risk management service provider)
- **Colombia Federation of Banana Producers**
- **Colombia Federation of Palm Oil Producers**
- **ConAgra** (food company)
- **Find SVP** (global research firm)
- **Ontario Ministry of Agriculture**
- **US Agricultural Trade Office**
- **US Department of Agriculture**
- **US Peanut Council**
- **US Snack Food Association**
- **US Wheat Associates**

**PUBLIC DOMAIN ARTICLES AND REPORTS**

Our project history is comprised of customized studies conducted for individual clients. Their content is confidential and cannot be shared without their consent. However, InfoAmericas has published the following articles in this sector that provide a glimpse of our skills in market research, analysis, forecasting and strategic consulting.

**PUBLISHED ARTICLES**

PLEASE NOTE: You will need a username and password to access the full text of these articles, registration is FREE

- **A Latin American Perspective**  
Excerpts from a recent study (not available on line - contact us for a copy)
- **Global Banana Outlook**  
[http://tendencias.infoamericas.com/article\\_archive/1999/Global\\_Banana\\_Outlook.pdf](http://tendencias.infoamericas.com/article_archive/1999/Global_Banana_Outlook.pdf)
- **Mexico Agrifood 1997 Whitepaper**  
[http://tendencias.infoamericas.com/article\\_archive/1999/1997\\_Mexico\\_AgriFood.pdf](http://tendencias.infoamericas.com/article_archive/1999/1997_Mexico_AgriFood.pdf)

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