

Statement of Qualifications

Automotive

SECTOR PROJECT HISTORY

SEGMENT	PROJECT TYPE	MARKETS STUDIED
Aftermarket	Distributor Search	Mexico
Aftermarket	Matchmaking	Mexico
Aftermarket Digital Marketplace	Industry Advertising	Mexico
Aftermarket E-Procurement	Market Analysis	Argentina, Brazil, Mexico
Automotive	Competitive Intelligence	Mexico
Automotive	Consumer Survey	Mexico, Brazil, Chile, Venezuela
Automotive Glass Parts	Competitive Intelligence	Mexico
Automotive Parts B2B Portal	Market Viability Research & Analysis	Argentina, Brazil, Mexico
Dealership Franchising	Competitive Intelligence	Mexico
Final Assemblers	Market Overview	Mexico
First-Tier Autoparts	Market Profile	Chile
Mechanic Repair Services	Productivity Analysis	Mexico
New Car Market	Market Analysis	Mexico
OEM Autoparts	Industry Analysis	Mexico, Brazil, Argentina
OEM Autoparts	Market Overview	Mexico
OEM Autoparts	OTS Demand Study	Mexico
Peace Conferences	Seminar	Mexico
Regulatory Framework	Regulatory Analysis	Mexico, Brazil, Argentina
Stamped Parts	Market Strategy Analysis	Mexico
Waste Collection Vehicles	Strategic Market Research	Brazil, Argentina
Wheels and Rims	Market Entry Consulting	Mexico

SECTOR PROJECT CLIENTS

The following clients have been served by InfoAmericas, either directly or in collaboration with affiliate consulting groups.

- **Accenture** (consulting firm)
- **APAA** (aftermarket industry association)
- **Autopartes.com** (electronic marketplace)
- **Canadian Department of Foreign Affairs**
- **Cornerstone Management** (marketing consulting)
- **Find SVP** (global research firm)
- **Ford Motor Co.**
- **General Motors**
- **Heil** (garbage trucks body producer)
- **JD Power & Associates** (automotive consultants)
- **Mangels** (Brazilian wheel manufacturer)
- **Mexico Investment Board**
- **Oberg Industries** (stamped parts producer)
- **Proexport Colombia**

PUBLIC DOMAIN ARTICLES AND REPORTS

Our project history is comprised of customized studies conducted for individual clients. Their content is confidential and cannot be shared without their consent. However, InfoAmericas has published the following articles in this sector that provide a glimpse of our skills in market research, analysis, forecasting and strategic consulting.

PUBLISHED ARTICLES

PLEASE NOTE: You will need a username and password to access the full text of these articles, registration is FREE

- **Mexico's Automotive Sector - TENDENCIAS, November '99**
http://tendencias.infoamericas.com/article_archive/1999/1199/1199_industry_analysis.htm

Would you like articles like these delivered to your inbox?
Sign-up for our FREE newsletter, InfoAmericas Tendencias.



<http://tendencias.infoamericas.com>