

## Statement of Qualifications

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# Furniture & Office Equipment

### SECTOR PROJECT HISTORY

SEGMENT	PROJECT TYPE	MARKETS STUDIED
Cabinets & Fixtures	Market Profile	Mexico
E-Procurement	Multi-Market Benchmarking	Argentina, Brazil, Mexico
Home & Office Furniture	Competitive Intelligence	Mexico
Home & Office Furniture	Market Entry Analysis	North America
Institutional Office Furniture	Market Profile	Mexico
Knock-Down Office and Home Furniture	Market Profile	Puerto Rico
Office Furniture	Market Entry Analysis	Mexico
Office Supplies (Writing Instruments, Staplers, Hole-Punchers, Etc)	Multi-Market Benchmarking	Mexico, Brazil, Argentina
Refurbished Equipment B2b Portal	Market Viability Research and Analysis	Mexico, Brazil
Steel Furniture	Market Strategy	Mexico

### SECTOR PROJECT CLIENTS

The following clients have been served by InfoAmericas, either directly or in collaboration with affiliate consulting groups.

- **Canadian Department of Foreign Affairs**
- **Find SVP** (global research firm)
- **Proexport Colombia**

### PUBLIC DOMAIN ARTICLES AND REPORTS

Our project history is comprised of customized studies conducted for individual clients. Their content is confidential and cannot be shared without their consent. However, InfoAmericas has published the following article. in this sector that provide a glimpse of our skills in market research, analysis, forecasting and strategic consulting.

#### PUBLISHED ARTICLES

PLEASE NOTE: You will need a username and password to access the full text of these articles, registration is FREE

- **e-Waste - A growing business in South America**  
[http://tendencias.infoamericas.com/article\\_archive/2005/056/056\\_regional\\_trends.htm](http://tendencias.infoamericas.com/article_archive/2005/056/056_regional_trends.htm)
- **One man's garbage is another man's gold - Latin American Demand for Refurbished Equipment**  
[http://tendencias.infoamericas.com/article\\_archive/2001/0401/0401\\_industry\\_analysis.htm](http://tendencias.infoamericas.com/article_archive/2001/0401/0401_industry_analysis.htm)
- **E-commerce Opportunities: Office Supplies**

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