

Statement of Qualifications

Pharmaceutical & Medical

SECTOR PROJECT HISTORY

SEGMENT	PROJECT TYPE	MARKETS STUDIED
Advanced Wound Care Products	Market Analysis	Mexico
Animal Vaccination	Market Intelligence	Brazil, Argentina, Chile, Colombia & Mexico
Cosmetic	Market Strategy	Brazil
Diagnostic Agents	Competitive Analysis	Brazil, Argentina, Chile, Mexico
Dialysis	Competitive Intelligence	Mexico and Argentina
Gauzes	Market Entry Analysis	Mexico
Health and Beauty Products	Demand Analysis and Partnering Study	Mexico
Health Policy	Topline Research	Mexico
Healthcare Services	Industry Analysis	Mexico
Healthcare Services	Market Analysis	Brazil
HIV Pharmaceuticals	Market Intelligence	Mexico
Laboratory Services	Industry Analysis	Mexico
Medical Equipment (Refurbished)	Market Entry Viability Analysis	Brazil, Mexico
Oncology	Market Intelligence	Brazil & Mexico
Oncology	Market Intelligence	Mexico, Brazil, Central America, Caribbean, Peru, Ecuador, Chile, Argentina, Uruguay, Colombia & Venezuela
Pharmaceutical Supplies	Partner Overview	Chile
Prescription Products	Competitive Analysis	Mexico
Urine Testing Strips	Brand Recognition Survey	Brazil, Mexico
Vaccines	Demand & Competitor Analysis	Colombia, Chile, Venezuela
Physicians	Market Strategy	Brazil

SECTOR PROJECT CLIENTS

The following clients have been served by InfoAmericas, either directly or in collaboration with affiliate consulting groups.

- **Americas X-change** (electronic marketplace)
- **BCG**
- **Canadian Department of Foreign Affairs**
- **Cardinal Health**
- **Find SVP** (global research firm)
- **Novartis** (healthcare product company)
- **Pharmaceutical Business Research Assoc. (PBRA)**

PUBLIC DOMAIN ARTICLES AND REPORTS

Our project history is comprised of customized studies conducted for individual clients. Their content is confidential and cannot be shared without their consent. However, InfoAmericas has published the following articles in this sector that provide a glimpse of our skills in market research, analysis, forecasting and strategic consulting.

PUBLISHED ARTICLES

PLEASE NOTE: You will need a username and password to access the full text of these articles, registration is FREE

- **Demand for Refurbished Telecom & Medical Equipment,**
http://tendencias.infoamericas.com/article_archive/2001/0401/0401_industry_analysis.htm



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